SAVANA ALDEN

Frontend Tech Lead

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EXPERIENCE

Critical Mass
CALGARY, AB

Tech Lead AUG 2023 – PRESENT
Senior Developer MAY 2022 – AUG 2023
Developer SEP 2020 – MAY 2022

CLIENT: **Apple**

Creative Problem Solving:
Improved the process and expanded upon a solution using SVN to streamline HTML and CSS updates across multiple pages simultaneously, significantly reducing redundant work. Using SVN also led to less code across multiple repositories with a more concise workflow. Presented this solution to the larger Communications team at the Apple Campus in July 2024.

Cross-Functional Collaboration:
Worked closely with producers, designers, and QA teams to ensure seamless communication and alignment across projects. Facilitated the translation of design visions into functional and user-friendly experiences, ensuring design integrity and accessibility.

High-Quality Deliverables:
Created campaigns and deliverables with meticulous attention to detail, minimizing design feedback loops by ensuring designs are implemented correctly from the start, while maintaining a user friendly and accessible experience.

Frameworks Application:
Extensive experience with Apple internal libraries, SVN, Handlebars, CSS animations, and React. Developed HTML and CSS prototypes for teams with lower tech stacks. Contributed to the Careers website across multiple iterations and versions, including creating components or sections and debugging multiple parts of the site.

Multitasking & Efficiency:
Successfully managed multiple campaigns and projects simultaneously, delivering high quality work on tight deadlines. Created and maintained documentation and processes for easier workflow and visual representations for the stages of projects.

Team Leadership:
Led teams of 2-5 developers, delegating tasks, conducting code reviews, managing GitHub organizations and repositories, keeping SVN branches up to date, and overseeing merges to production. Provided mentorship, guidance, and accountability for each team member. Managed three direct reports, focusing on mentorship and career development through regular one-on-ones, goal setting, and performance reviews.

Recruitment and Hiring:
Contributed to the hiring process by contributing to interviews and reviewing take-home coding assessments to evaluate candidates' skills and cultural fit.

14Four
SPOKANE, WA

Frontend Developer SEP 2018 – AUG 2020

PARTIAL CLIENT LIST: **Svedka Vodka, Quaker Oats, Adidas, Ruffles, Mountain Dew, AT&T**

Frontend Diversity:
Developed single page applications with React, Vue and Craft CMS. Created CSS animations and campaign websites to engage users and encourage participation, along with custom forms so users can submit their data and be entered to win prizes. Developed and integrated UI screens and controls into web games and AR experiences in React. Worked closely with backend developers to integrate the content management system into the frontend and other frontend developers to manage states and flows in experiences.

Interdisciplinary Cooperation:
Worked with in-house designers and animators to turn their creative vision into an interactive web experience and with producers to achieve deadlines and execute client requests.

Uxiliary

SPOKANE, WA

Creative Developer DEC 2016 – SEP 2018
Intern SEP 2016 – DEC 2016

Development Experience:
Created websites with Twig and Craft CMS, including creating the components in the CMS and integrating them into the frontend.

Design Deliverables:
Created animations in After Effects a long with wireframes and sitemaps for websites. Designed promotional material for non-profit organization that brought coders together in the Spokane area.

Agency Partnership:
Worked with design agencies to implement their vision into an interactive web exeperience.

AWARDS

SPOKANE AMERICAN ADVERTISING AWARDS
Gold – Best of Division 2020
ONLINE/INTERACTIVE – CONSUMER WEBSITE
Svedka Website

EDUCATION

NORTH IDAHO COLLEGE
Web Design AAS 2013-2016

SKILLS

TECHNICAL
React.js
Typescript
HTML & CSS
Javascript
Vue.js
Craft CMS
Git
SVN

NOT SO TECHNICAL
Management / Leadership
Communication
Organization
Sketch
Illustrator
Photoshop
After Effectst